

Come and enjoy the sweetest FIE

Paris 29th Nov. - 1st Dec. 2011

Hall: 1 Stand: 1E53

**Galam Group**  
Refining Nature's Raw Materials

## Are you ready for EU stevia approval?

Fly by our booth to gain the stevia professional advantage

- Discuss how our unique sweetening blends can meet your products' needs
- Taste and enjoy our range of naturally sweetened delicacies
- Explore a range of nutritional high-protein and fibre solutions

### EXCLUSIVE GALAM GROUP FREE SEMINAR

JOINTLY HELD WITH CORN PRODUCTS INTERNATIONAL, THE LEADING REB-A EXPERTS

**When:** Wednesday 30th November, 15:30 - 18:00

**Where:** At FIE - Room 111 Mezzanine Level

**Why:** To offer our valued partners and customers a unique opportunity to:

- Understand the position of stevia in European and Global markets
- Analyze effective and appropriate marketing strategies in achieving consumer acceptance of stevia products
- Explore Galam Group's HiSweet® benefits and Corn Products formulation expertise
- Network with key industry players



**Enliten**  
REB A - STEVIA SWEETENER

**HiSweet® Stevia**  
Sweetness blends naturally

Newsletter November 2011

## Latest stevia regulatory updates!

### November 2011 stevia approval within EU27

- The European Parliament has approved the draft Annex II
- The commission regulation on steviol glycosides is set for approval by the European Union on the **11<sup>th</sup> November**
- The very next day, **November 12<sup>th</sup>**, stevia approval should be adopted and published in the *Official Journal of the European Union*
- 20 days later the regulations will be binding and implemented in all the EU member states

To book your place now and receive a full agenda

email Sharon Galperin, Corporate Marketing Manager at [galperin@galam.co.il](mailto:galperin@galam.co.il)

**For free entry to FIE [register online](#) and save the €115 on-site registration fee!**

***Stevia sweetened products can hit the shelves by December 3<sup>rd</sup>, 2011!***